



BCRPA Annual Report 2021/22



moving forward
RESILIENCE and ADAPTATION



Message from the President & CEO

This Annual Report period (March 2021 - March 2022) marks the second full year our sector has borne the brunt of the pandemic. The days and months have been full of challenges for our communities, and yet we have grown this year – we fostered resilience, strengthened our commitment and connection to one another, and increased our influence at the highest levels of provincial decision-making.

The year began with higher BCRPA membership than at any time in our history as leaders stepped forward to declare their commitment to our Association. In this first year as your President, I have been honoured to work alongside the highly engaged and dedicated peers you elected as your Board of Directors.

Together, in collaboration with our Staff and CEO, we have built a fresh and visionary Strategic Plan that will guide the work of the Association for the next three years. The four pillars of our efforts include growing and leveraging the powerful influence we have cultivated; developing and diversifying our programs; strengthening our governance as a high-performance Board; and becoming a champion in our sector to support positive movement on climate change, reconciliation, diversity-equity-inclusion, and the physical inactivity epidemic.

Our Fitness Program has also continued to grow as we brim up support for our Fitness Leaders with the launch of new webpages, and more CEC training opportunities than ever before. We've also kicked off a potent two-tiered campaign to have every local government include BCRPA Registration as a hiring requirement, and to promote The Registry® of Fitness Professionals as the go-to resource for potential employers of our highly trained leaders.

At the end of this reporting period, our membership has again grown; we have reached new heights with 4000 members in our Association, including two new indigenous organizations. The year also included national recognition of our CEO through the Charity Village 'Most Outstanding Impact-Staff' award for her leadership through the pandemic and her work that enriched the lives of our staff team.

Although this year has been one of many stops and starts, it has also been an opportunity to take stock as a sector and recognize the depth of our growth, creativity, and network of support that has resulted from our ability to adapt to the unimaginable. As we look forward, we have a clear understanding of the direction the province is going because we have been a direct part of that decision-making process on behalf of both our members and our Fitness Leaders.

From here, with your support, we will continue our work together to ensure that recreation and parks are valued as essential to active, healthy, and connected communities, and to improving the quality of life of every British Columbian.

Our Vision

Inspiring and connecting professionals to build healthy and resilient communities through the power of recreation and parks.



Rebecca
Rebecca Tunnacliffe
CEO

Donnie
Donnie Rosa
President



RESILIENCE

Growing Stronger Together

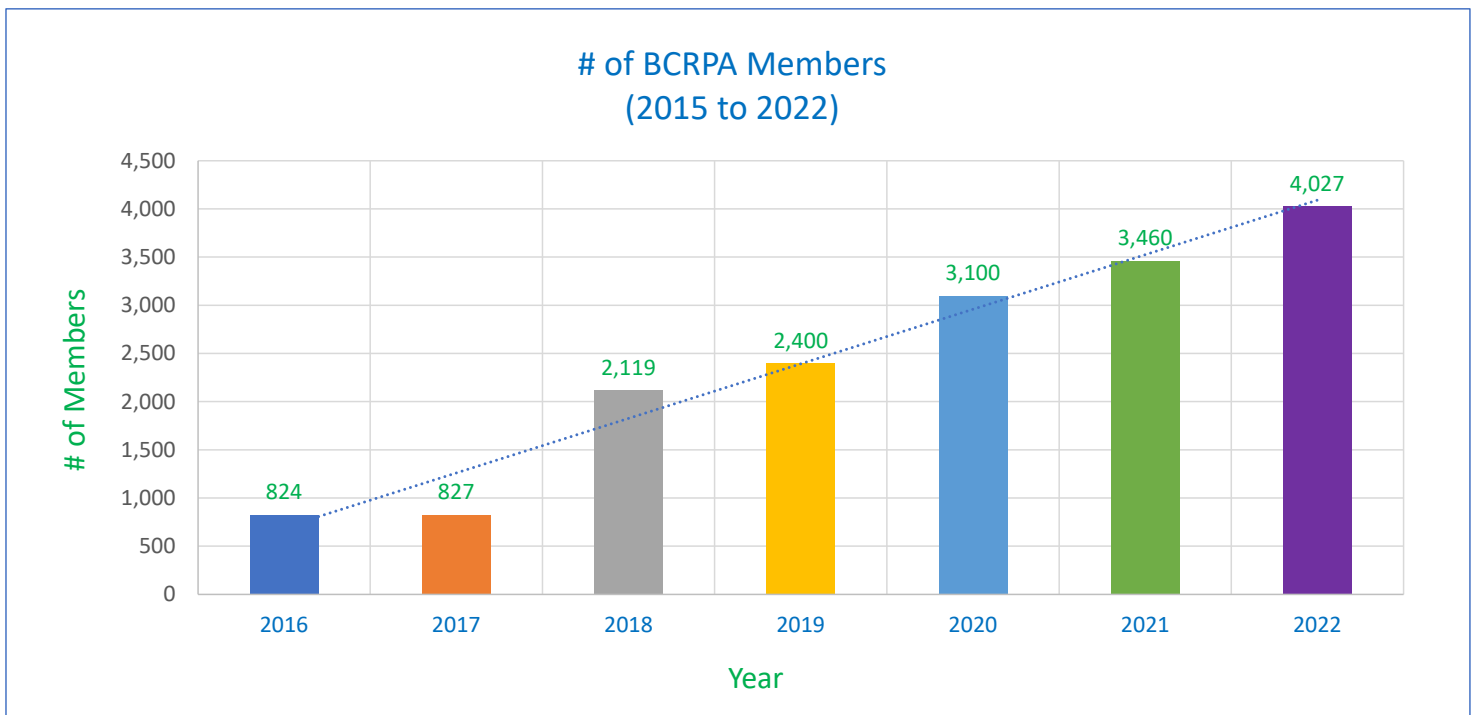
This year put our recreation & parks sector to the test like none before it. And, at the same time, our collective resilience shone brighter than ever. The clearest demonstration was witnessing **more of you, our members, than ever before** throwing your hat into the ring for the opportunity to lead your Association through the future year's uncharted waters as a Board Director.

re-sil-ience

The capacity to recover quickly from difficulties; toughness.
The ability to spring back, to adapt well in the face of adversity or crisis.

2021-22 Board Elections:
11 candidates stepped forward to run for 5 Board seats.

Our resilience was further reflected in our ever-steady growth of new members, cresting a new all-time high of **over 4000 total individual members by March 2022**.



Expanding Our Influence

BCRPA's 2021-22 Board leadership, supported by our award-winning CEO and talented staff composite have indeed successfully steered us through ebbs and flows of the 2021-22 year. Not only has the Association **emerged in a strong financial position**, but we have also managed to further expand our **influence at the highest levels of government**.

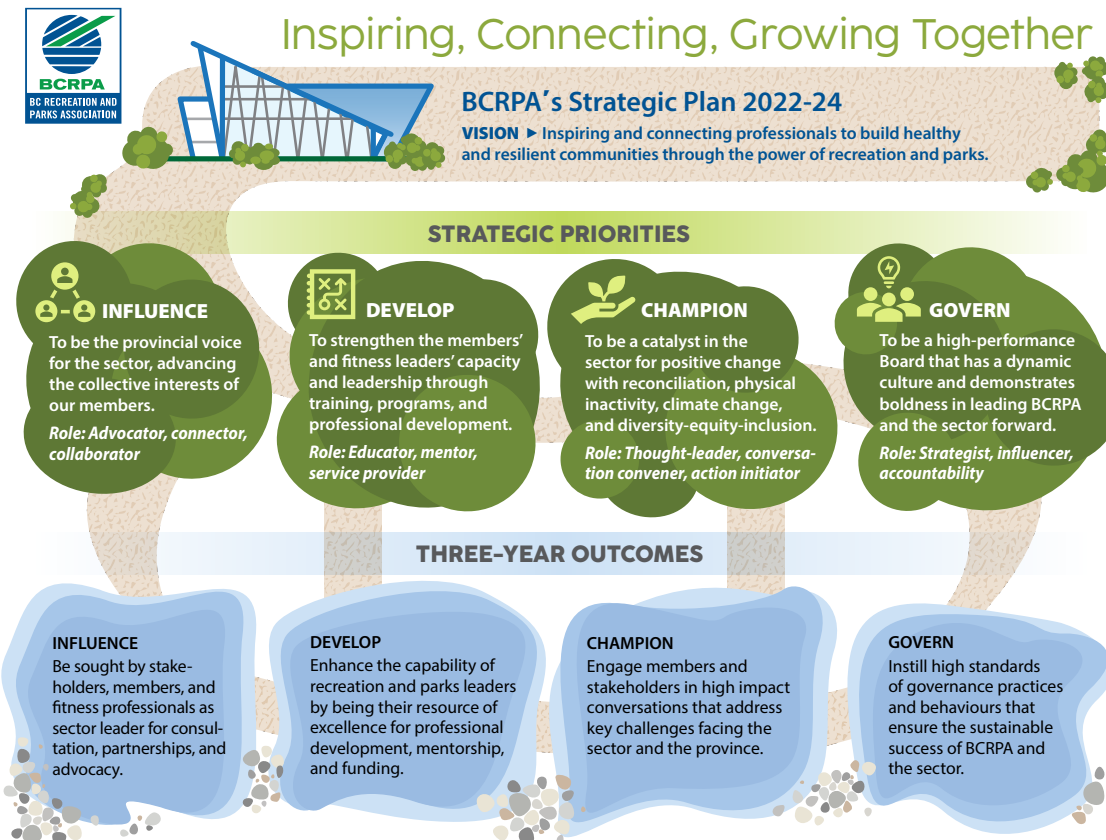
Our Leadership Plexus, comprised of the senior-most leader in each of 104 Local Governments, further fortified our role as the voice of public recreation and parks, **enabling our CEO to be a direct conduit to BC's Public Health Officer** through each step of pandemic decision-making. This level of influence and access to information allowed you, our members and fitness leaders, to in-turn take this intelligence **and better support your communities** to navigate the ever-changing pandemic landscape.

BCRPA Leadership Plexus:

- ▶ 104 Local Government members
- ▶ 149 COVID-19 information missives
- ▶ 60 Confab meetings
- ▶ 5 new COVID Guidelines & Frameworks created

Charting a New Course Forward

The year also saw the finalization of a new 2022-2024 strategic plan, one reflective of much learning and growth that will guide the focus of the Association over the next three years.



Supporting your Communities: Leadership & Impact

In 2021-22 we continued to deliver innovative programs and professional development offerings. **New programs** responded directly to identified needs arising from the pandemic. These included a focus on **supporting mental health and wellness** for youth and older adults, and new methods of **providing virtual opportunities for physical activity**.

Families, Youth and Children



Family Day ► Supported community connectedness throughout BC through funding for COVID-safe online, in-person, and hybrid events in celebration of BC Family Day.

Youth Employment Experience

► Managed a CPRA program for Western Canada, a three-year initiative to **provide 100% wage subsidy grants to support hiring youth in the field of recreation and parks**. Funds supported youth facing barriers to employment and covered mentoring as well as additional supports such as childcare expenses and transportation funds.



Empowering YOU

► Launched a **new free 10-week program** that provides **mental health education to help youth ages 14-17** develop skills that enable them to cope with challenges in life.



Help youth develop skills to cope with life's challenges.

EMPOWERING YOU Building Resiliency

A FREE 10-WEEK PROGRAM FOR TEENS 14-17



Green Jobs Grants ► Provided 50% wage subsidy grants to support BC communities to create green employment opportunities for youth.

► New this year: grants to support youth training for future green jobs opportunities.



HIGH FIVE® ► Increased training options to include **virtual learning**, enhancing accessibility of **five program areas** focused on supporting children and youth in BC.

► Empowered front-line leaders across the province to better support children with their mental health through the **Strengthening Children's Mental Health (SCMH) program**.

HIGH FIVE® has been a great asset to the **Surrey Schools Community Schools Partnership department**. The *Principles of Healthy Child Development (PHCD)* and *SCMH* trainings and *Quest2* evaluation allows us to continue to provide quality, safe, and fun programming to our participants. In addition to providing PHCD training to staff, we also offer the training to the high school students in some of our programs to help build their competencies and resumes.

-Arthur Tiojanco,
Surrey Schools Community
Schools Partnership



Older Adults

Choose to Move



Want to get active?

It has never been easier.



Join Choose to Move
It's free!

If you're 65+, check it out!



- ▶ **Choose to Move/ActivAge™** Carried out a **vigorous promotional campaign** that engaged more older adult participants in online and in-person programs designed to **help them become more physically active.**
- ▶ Increased **participation of Older Adults in rural and very remote areas** of the province where programming previously did not exist.

ActivAge™



SIRvivor BC
EXERCISE FOR PROSTATE CANCER

SIRvivor: Prostate Cancer Exercise Program

- ▶ Showcased physical exercise and training program to **support men recovering from prostate cancer** in communities throughout BC.
- ▶ Summer **programming was delivered outdoors** in response to COVID measures and **new instructors were trained** to deliver the program in even more communities.





ADAPTATION

In 2021-22 we **doubled-down on our ability to adapt** and incorporate all that we had learned in the year before to support COVID-safe programming and offer even more polished and powerful virtual offerings.

ad-ap-ta-tion

Something produced to adjust to different conditions or uses, or to meet different situations

22,520 hours spent delivering
220 professional development trainings to 3,322 people.
(That's 7,000 more hours & 41 more trainings than in 2020-21!)

Fast Facts

- ✓ Piloted HIGH FIVE® Strengthening Children's Mental Health (SCMH) program.
- ✓ Certified 289 Pool Operators.
- ✓ Supported 90 Green Jobs in BC in 28 organizations through 50% wage subsidies.
- ✓ Provided 100% wage subsidies to support 17 Youth Employment Experience jobs.
- ✓ Led 25 e-Learning Courses for a total of 1912 professional development hours.
- ✓ Delivered 14,574 online and 7,946 in-person hours of professional development.

Funding available for youth jobs and mentorships in the parks and recreation sector.

Apply now!



Conferences

This year we **delivered all four conferences virtually** allowing us to showcase a larger breadth of national and international speakers. We also hit new attendance records with Symposium participation hitting the highest note!

Key to this success, as always, were our **Conference Program Committee members** who continue to have their fingers on the pulse of what is needed and desired within the changing nature of our sector.



BCRPA SYMPOSIUM | May 4 - 6, 2021 | Online

Symposium

514 Delegates ► 63% increase since our last conference in 2019!



BCFit'21

BCFit®

355 Delegates ► 13% increase from 2020

REBECCA CEO AND DA BOSS	HOLLY-ANNE MC QUEEN	JANET TECH SUPPORT
CHRISTINA REG SUPPORT	JEWEL ZOOM GURU	PAULA ZOOM GURU
JESSICA STUDENT	TEAM PHOTO	



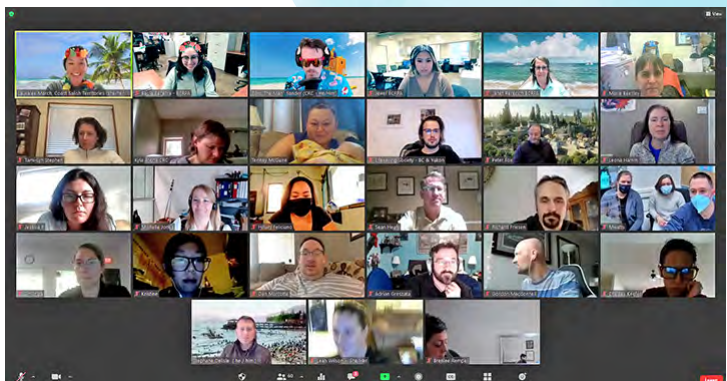
Ripple Effects

184 Delegates ► 19.5% increase from 2019!



Parks Professional Pathways

204 Delegates ► Welcomed two international speakers!



Sponsorships/Exhibitors/Partnerships

This year we found **new and creative ways to connect our Sponsors and Exhibitors** with conference delegates despite the virtual delivery.

Marketplace & Tradeshow in 2021/22:

- 23 Sponsors
- 25 Exhibitors



Parks Professional Pathway's Conference Grand Prize donated by Wishbone Site Furnishings

What delegates had to say about our virtual conferences:

SYMPOSIUM:

Symposium was the highlight of my week. The sessions I was able to attend really sparked some creative thinking for me. – JK

I want to commend you and your team for the excellent conference. The online aspect makes it so much easier to approve staff to participate and is also much more flexible for participants who can watch at will when able. I thoroughly enjoyed the sessions offered. – IH

RIPPLE EFFECTS:

Ripple Effects was amazing! I really enjoyed learning about the tools and information in leadership by Phil Eastwood and would definitely like to learn more about being a better Leader. I look forward to the next Ripple Effects! Thank you BCRPA! – AY

PARKS:

The Parks Professional Pathways offers our staff opportunities to hear industry leading information on topics that are relevant to our industry, in a way that allows implementation into everyday situations. The great variety of topics offers something for everyone, and the potential to take home information that helps us understand an ever-evolving industry.

– Shaun Lesowski,
*Parks & Facilities Manager,
District of Lake Country*



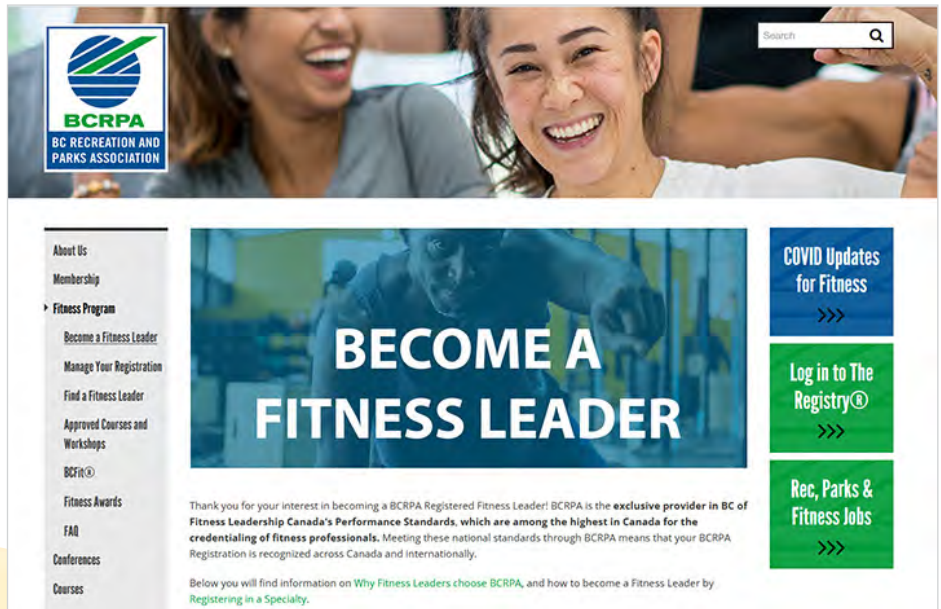
BCFit®:

I enjoyed the BCFit®'21 virtual event very much. I hadn't been planning to attend all sessions, but I'm so glad I did! – BJ

Revitalizing Fitness Leadership

BCRPA's Fitness Program continued its focus on next-level improvements, launching a **fresh, revitalized series of webpages** and **streamlined process** of BCRPA Fitness registration & renewal.

A key focus also included providing BCRPA Fitness Leaders, Teachers of Fitness Leaders (TFLs), and Supervisors of Fitness Leaders (SFLs) more virtual access to programs, resources, and professional development opportunities for CEC credits.



More exciting changes:

Introduced **online Instructor Competency Evaluation (ICE) Practicums**.



Return of the **Fitness Leader of the Year award after 3-year hiatus** (with a record 16 entries!).



Changed insurance provider to **provide most affordable price** in the Canadian market.



Added **\$2 million in general insurance coverage for personal trainers**.



Partnered with Alert First Aid to **create an online First Aid course** at a lower than market rate recertification price.



Offered **online ICE workshops** for new SFL and TFL applicants making it easier than ever to become an SFL or TFL.



Made 11 Fitness Education Workshops available on our e-learning site, giving fitness leaders an affordable way to earn CECs for their fitness registration renewal.

Over 3600 BCRPA Registered Fitness Leaders in 163 communities in BC.



BCRPA STAFF

Our incredible staff team continues to strive for higher heights as individuals and as a collective.



The team is led by our formidable CEO, Rebecca Tunnacliffe who received national recognition this year winning the inaugural Charity Village ‘Most Outstanding Impact – Staff’ award.



Top L-R: Leslie Dickout, Paula Becerra, Maya Smith, Jewel Dimayuga, Stephanie Androsoff, Holly-Anne Burrows, Connie Mah, Janet Rerecich, Samantha Taylor, Noelle Virtue, Christina Schultz, Rebecca Tunnacliffe

2021 BCRPA Provincial Awards of Excellence



Facility Excellence Award – for projects over \$1 million

North Surrey Sport and Ice Complex – City of Surrey

The **North Surrey Sport and Ice Complex** is Surrey's newest recreation facility, located in North Surrey's diverse and growing community. The planning and design of the 134,000 square foot facility prioritized sustainable transportation and reflects local Indigenous culture by featuring First Nation public art symbolizing reconciliation and hope. The facility features three ice sheets, fitness facilities and amenities including a gym, spin and yoga room, and café. The facility was awarded a Gold Certification Rating from the Rick Hansen Foundation Accessibility (RHFA).





Program Excellence Award – for populations over 15,000

Feed the Need – District of West Vancouver

Feed the Need is a volunteer-driven program that provides nutritious meals to vulnerable seniors in West Vancouver. The program operates out of the community's Seniors' Activity Centre (SAC) and began in March 2020 after the COVID-19 pandemic uncovered chronic food security issues for vulnerable citizens who lacked the means to access regular meals. In 2021, Feed the Need successfully delivered three meals a week to 366 vulnerable seniors living in low-income subsidized housing in West Vancouver.



Honorary Mention: Remembrance Day Reimagined – City of New Westminster

Remembrance Day Re-imagined was created to find a safe way for citizens of New Westminster to honor their veterans in an accessible, inclusive, and meaningful way while respecting COVID-19 regulations. The highly creative program was conceived of in partnership with 8 community organizations and led by the New Westminster Royal Canadian Legion and the Royal Westminster Regiment. The dynamic service was presented as a live-stream video through Zoom, local television and on social media, with a phone-in option for those without internet and a recorded version made available to anyone after the event.





Parks Excellence Award

Unwin Park and Jumpstart Playground – City of Surrey

Unwin Park and Jumpstart Playground is a 12,000 square foot picturesque, inclusive play space developed in partnership with Canadian Tire Jumpstart Charities. The playground, located within Unwin Park, is intentionally designed to be an imaginative, inclusive, and accessible space that provides children with physical, sensory, and cognitive disabilities an environment that promotes well-being and collaborative play. The park is located within easy walking distance from eight schools within the highly diverse community of Newton.





Community Leadership Award

Richmond Food Security Society – Richmond

The **Richmond Food Security Society** is a non-profit organization that has focused on creating a robust local Food Security System through education, advocacy, and community-building initiatives since 2010. Under the vision of 'healthy people, community and environment,' the Society empowers people through workshops, events, and programs with the skills to engage more fully in their local food system. The five ongoing community initiatives include: community gardens, a seed library, fruit tree recovery, empowering youth food security leaders, and teaching children how to garden. The Society has been able to stay active and safely

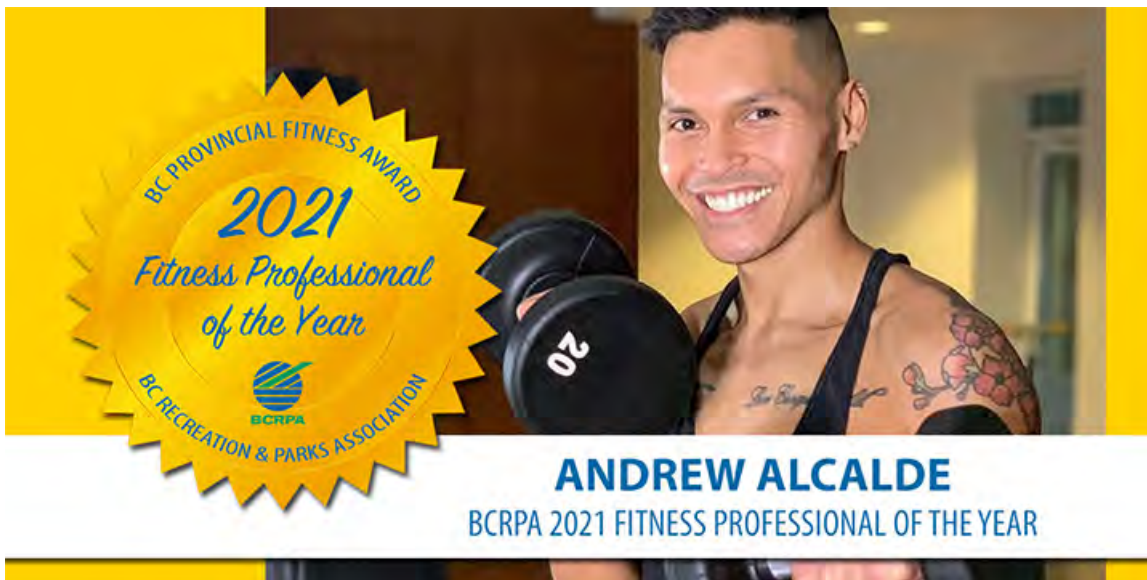
engage over 950 users in their community garden program throughout the pandemic. They have also created an innovative meal program in direct response to local food insecurity created by the pandemic, repurposing over 4000 pounds of food donated by the Richmond Food Bank and other organizations into ready-made meals.





BCRPA's Fitness Professional of the Year Award

This year's award recognized a BCRPA Registered Fitness Leader who demonstrated resiliency throughout the COVID-19 pandemic. The award recipient has made outstanding contributions to fitness leadership in their community by motivating, educating, and influencing active and under-active individuals to commit to a physically active lifestyle.



ANDREW ALCALDE
BCRPA 2021 FITNESS PROFESSIONAL OF THE YEAR

Andrew Alcalde – Vancouver

Andrew is a **BCRPA Registered Fitness Leader** and **Group Fitness Instructor** and a highly respected leader in Vancouver's fitness community. Andrew is widely known for his accessible, personable, and entertaining training style, balancing fitness with fun to engage and motivate his clients and community members. Andrew's inspirational fitness classes were a lifeline for many during the past pandemic year, offering no-cost small group classes and free online class options to those who may have seen a reduction in income or job loss due to COVID-19.



DB Perks Young Professional Aquatics Award



This annual award acknowledges the outstanding achievements of an emerging leader in the early stages of their aquatics career.



Jessica Portsmouth – Cranbrook

Jessica demonstrated exemplary leadership within aquatics and as a community member. Through her drive to spearhead new initiatives, act as a mentor, engage her community in aquatic opportunities and trainings, and dive into leadership roles whenever asked, Jessica is a highly deserving recipient of this year's DB Perks Young Professional Aquatics Award.

2021 BCRPA Provincial Awards of Excellence



BCRPA's DB Perks and Associates Graduating Student Scholarship Award



Each year, BCRPA awards scholarships to students at post-secondary institutions across the province who **demonstrate significant leadership potential** in the recreation and parks sector. Here are our 2021 scholarship recipients.



Alanna Tieszen

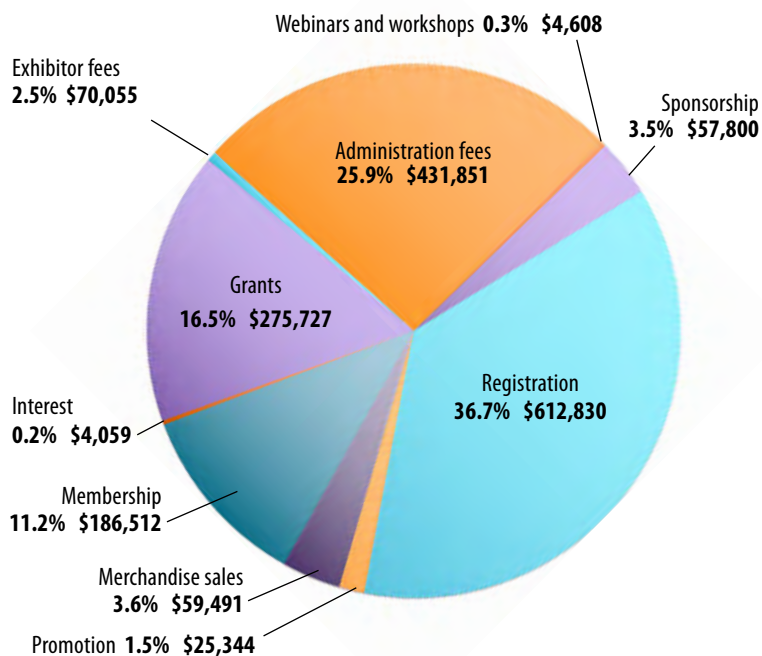
Langara College, Bachelor of
Recreation Management



Dave Osborne

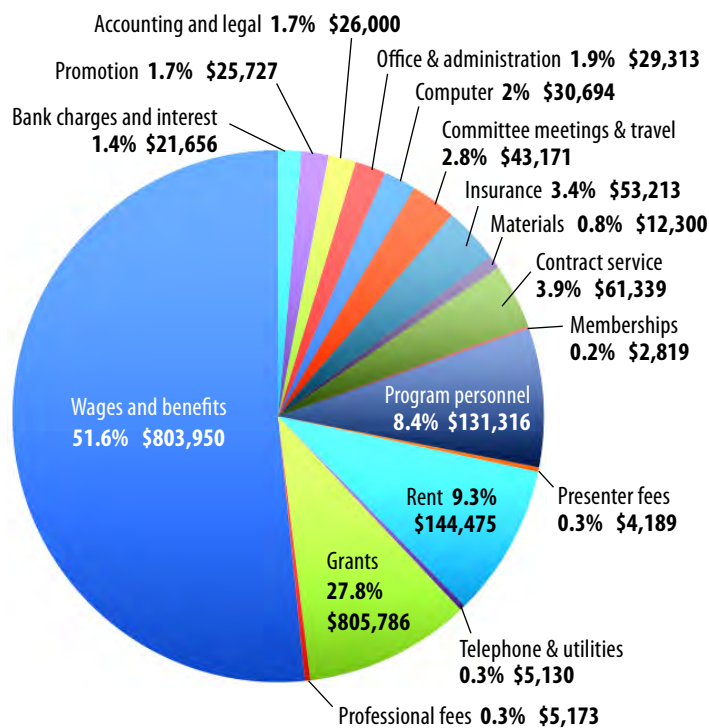
Vancouver Island University,
Bachelor of Arts, Recreation and
Tourism Management

BCRPA'S Statement of Financial Position 2021



REVENUES

Pie chart totals may not sum due to rounding



EXPENSES

As at December 31, 2021 (unaudited) 2021

ASSETS

CURRENT ASSETS	\$
Cash and cash equivalents	1,857,498
Accounts receivable	22,831
Due from government agencies	-
Prepaid expenses	35,520
TANGIBLE CAPITAL ASSETS	14,940
TOTAL ASSETS	1,930,789

LIABILITIES

CURRENT LIABILITIES	
Accounts payable and accrued liabilities	79,847
GST/HST payable	5,438
Wages and benefits payable	16,750
Due to government agencies	19,105
Deferred revenue	674,210
DEPOSITS	4,300
BANK LOAN	10,000
TOTAL LIABILITIES	809,650

FUND BALANCES

Net Assets	1,121,139
TOTAL	1,930,789

As at December 31, 2021 (unaudited) 2021

Cash Flows from Operating Activities

Excess (deficiency) of revenue over expenses	269,111
Items not requiring the outlay of cash:	
Depreciation	9,251
TOTAL	278,362

Change in non-cash working capital items

Accounts receivable	4,020
Due from government agencies	55,301
Prepaid expenses and deposits	7,473
Accounts payable and accrued liabilities	33,586
GST/HST payable	3,986
Wages and benefits payable	16,750
Deferred revenue	120,575
Deposits	-
TOTAL	239,761

Cash Flows from Investing Activities

Redemption (purchase) of investments	-
Purchase of tangible capital assets	(4,601)

Cash Flows from Financing Activities

Bank loan	10,000
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Increase in Cash 523,522

Cash & cash equivalents, Beginning of Year 1,333,976

CASH & CASH EQUIVALENTS, END OF YEAR 1,857,498



BCRPA BOARD

2020-21 BOARD OF DIRECTORS

Our BCRPA Board of Directors stepped into new levels of leadership this year and we couldn't be more grateful.



Top L-R: Donnie Rosa (*President; Vancouver Board of Parks and Recreation*), Rebecca Tunnacliffe (*BCRPA CEO*), Jordan Petrovics (*Golden*), Neal Aven (*Surrey*), Suzanne Samborski (*Saanich*), Karin Carlson (*Fort St. John*), Robyn McConkey (*Prince George*), Mike Redpath (*Metro Vancouver Regional District*), Kelsey Johnson (*Penticton*), Elizabeth Ayers (*Richmond*), Steve Kellock (*President-Elect; New Westminster*)

2021 MEMBER VOLUNTEERS —

Members are the backbone of our professional association. Their participation provides invaluable insight and direction to our work, including through the following boards and committees:

BCRPA REGIONAL LIAISONS • Lori Bowie (Mainland/Southwest) • John Douglas (Thompson/Okanagan) • Heather Anderson (Kootenay) • Robyn McConkey (Cariboo) • Erin Oliver (Northeast and North Coast/Nechako) • Abby Fortune (Vancouver Island/Coast)

BCRPA AWARDS COMMITTEE • Dan Ovington • Audrey Polovnikoff • Chelsy St. Pierre • Erin Oliver • Robyn McConkey • Shaun O'Neill

SYMPOSIUM 2022 ADVISORY COMMITTEE • Chante Patterson-Elden • Cheryl Wiebe • Christine Burns • Darren Peterson • Devon Guest • Dylan Myers • Jacklyn Altamura • Koreen Gurak • Kristi Douglas • Linda Stride • Lori Bowie • Michael Fox • Roger Weetman • Ryan Christison • Susan Bullock • Suzi Rosenberg • Tracey Moss • Willa Thorpe

STUDENT SCHOLARSHIP COMMITTEE • Jennifer Folkersen • Susan Bullock • Ryan Weber • Lisa Lehive • Kelsey Johnson

PARKS PROFESSIONAL PATHWAYS PLANNING COMMITTEE • Neal Aven • Egan Davis • Todd Gross • Alexander Martin • Nancy McLean • Greg McNaughton • Dylan Myers • Darren Peterson

RIPPLE EFFECTS PLANNING COMMITTEE • Dale Miller • Daniel Sander • Lauralee March • Michelle Wilcox • Sean Healy • Teriney McGuire

FITNESS ADVISORY COMMITTEE • Stephanie Campbell • Lela Dawson • Marika Francois • Shelby Manchur • Daljit Sidhu • Christina Truscott • Debra Wilson

FITNESS STANDARDS COMMITTEE • Bonnie McCoy • Lauren Truscott Waddell • Melanie Galloway • Corinne Dibert • Arron Tews • Patricia Barlow • Shannon Whieldon • Ryan Christison • Brenda Adams • Kim Bond • Andre Potvin • Ryan Cook • Leah Ruppel • Kate Lee • Gillian Goerzen • Nicole Beckstead • Ingrid Knight-Cohee • Jaimee Stokes • Janelle Eisler-Carr • Pamela Wenzel • Lisa Porcellator

BCFIT®'21 PLANNING COMMITTEE • Debra Wilson • Elena Verescu • Jaimee Stokes • Ginny Dunnhill