

# **MEDIA RELEASE**

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## **CITY OF TRAIL WINS BCRPA FACILITY EXCELLENCE AWARD** ***Trail Riverfront Centre honoured with 2019 Facility Excellence Award***

**Whistler, BC (May 2, 2019)** - The BC Recreation and Parks Association (BCRPA) today presented its Facility Excellence Award for projects over \$1 million to the Trail Riverfront Centre in the City of Trail. The award recognizes outstanding innovation in facility concept, design development, maintenance or operation in a facility.

The new 15,000 square foot Trail Riverfront Centre serves as the home of Trail’s cultural, literacy and heritage services, including the Trail & District Public Library and Trail Museum & Archives. Since opening in April of last year, the accessible facility has welcomed over 78,000 visitors, patrons and members through its doors, far exceeding all forecasted expectations. The integrated concept allows patrons to flow freely between library and museum spaces, welcoming everyone from young families to seniors. The increase in patrons has also seen a new cohort of youth who are enthusiastically utilizing the Centre to supplement their education needs.

The Trail Riverfront Centre is centrally located and designed purposefully to reflect the continued impact industry plays in sustaining the quality of life in the region. Exhibits inside the facility tell the socio-cultural history of the community, with particular emphasis on the role sport has played as the social fiber of the community and in raising the profile of Trail on the international scale.

“It is our pleasure to present Trail with this Facility Excellence Award for the *Trail Riverfront Centre*. This project clearly reflects outstanding design and cutting-edge innovation that provides the citizens of this remarkable small interior town an integrated recreation, historical and cultural experience,” said Rebecca Tunnacliffe, CEO of the BC Recreation and Parks Association.

The Facility Excellence Award is one of four provincial awards presented at the BCRPA’s annual Symposium today in Vancouver. The conference brings together members of the recreation and parks sector from across BC, including elected officials, volunteers, members of the business community and others interested in enhancing the physical and mental health, wellness, connectedness and quality of life of their communities.

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Images Available

Background included

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**BACKGROUND**

The British Columbia Recreation and Parks Association (BCRPA) is the voice of public recreation and parks, and champions the sector's development of healthy people and connected communities. Representing over 90% of the provinces' local governments, we play a central role in supporting the enrichment and improvement of the quality of life of British Columbians. Our work as a not-for-profit organization focuses on creating community connectedness and well-being based on the knowledge and recognition that recreation and active living, as well as access to parks and the natural environment, have significant impacts on our physical and mental health.

Since 1958, the BCRPA has provided leadership, training and support, fostering the principles of accessibility and inclusiveness, to help its members meet provincial and local mental health and physical activity priorities.

[www.bcrpa.bc.ca/about-us/](http://www.bcrpa.bc.ca/about-us/)